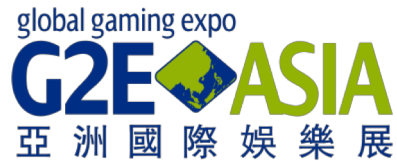


The 2019 G2E Asia Awards





About G2E Asia Awards

The 2019 G2E Asia Awards have been organized to recognize excellence and innovation, while celebrating the success and outstanding contributions of not only the gaming but also the non-gaming aspects of the entertainment industry in Asia.

The G2E Asia Awards Dinner takes place on 21st May 2019, which will additionally provide an unrivaled networking opportunity.

Highlight of 2018 G2E Asia Awards Ceremony & Dinner



2018 G2E Asia Awards Sponsors



BETCONSTRUCT



The 12 Categories

1. Best IR Non-Gaming Attraction
2. Best B2B Digital Product Solution
3. Best Electronic Gaming Solution (Slots and EGTs)
4. Best Table Game Solution
5. Best Industry Innovation
6. Best Gaming Floor
7. Best Industry Rising Stars
8. Best Corporation Social Responsible (CSR) Contribution
9. Best VIP Gaming Promoter
10. Best Industry Supplier
11. Best Regional Asia IR
12. Best Integrated Resort

About the Judging Panel

- A jury of peers: the industry should be judged by the industry
- A large and diverse panel from many industry sectors in 2019

Judging Panel Industry Sectors

- Operators
- Analysts
- Gaming media
- Suppliers (slots, ETGs, others)
- Gaming academics
- Gaming lawyers
- Gaming consultants
- Former regulators
- Junket experts
- iGaming operators and regulators



2019 G2E Asia Awards

Sponsorship Opportunities

Exclusive to ONE sponsor only

- Your company will be endorsed as the Welcome Area Sponsor at the entrance area
- Your Model/Mascot to distribute your souvenirs in the Welcome Reception Area
- Your Model/Mascot to take photos with guests in the Welcome Reception Area
- Two premium tables (for 20 people) in a prime location of Ceremony Dinner
- The opportunity to give out souvenirs to Award Ceremony guests (souvenirs by sponsor)
- Editorial coverage for the interview with your company's senior executive in the Awards EDM
- 2-minute company video play on Awards website
- Banner Ad on Awards Website for 1 month
- Sponsor's logo acknowledgement at top of the sponsors on website, awards booklet, ceremony signage and backdrop
- Double-page spread Ad in Awards Booklet
- Social media highlight before, during and after the event

Entitlement (cont'd)

- Placement of the sponsor's literature at the Reception
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization and link to your website
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia's media network and partners pre and post-event
- Announcement / Acknowledgement of the Sponsors in Awards EDM and awards website pre and post-event
- Sponsors' Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - "Thank You to Our Sponsors" Boards located at prominent locations around the event

Entitlement:

- One-minute company video play on Awards website
- Banner Ad on Awards Website for 1 month
- 100-word Description of your organization on Awards website and link to your website
- Special feature of the sponsor in the pre-awards editorial
- Social media highlight before, during and after the event
- Full-page Ad in Awards Booklet
- Description of your organization (100 words) in Awards Booklet
- Placement of the sponsor's literature at the Reception
- A table of 10 at the Award Ceremony Dinner
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia's media network and partners pre and post-event

Entitlement (Cont'd):

- Announcement / Acknowledgement of the Sponsors in G2E Asia's EDM and awards website pre and post-event
- Sponsors' Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - "Thank You to Our Sponsors" Boards located at prominent locations around the event

Entitlement:

- *Exclusive Opportunity to raise brand visibility with “Goodbye” bags.* Sponsor logo can be very prominently Displayed on the outside of the bags (bags to be prepared by sponsor)
- Full-page Ad in Awards Booklet
- Placement of the sponsor’s literature at the Reception
- A table of 10 at the Awards Ceremony Dinner
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization on Awards website and link to your website
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia’s media network and partners pre and post-event
- Announcement / Acknowledgement of the Sponsors in G2E Asia’s EDM and awards website pre and post-event
- Sponsors’ Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - “Thank You to Our Sponsors” Boards located at prominent locations around the event



Entitlement:

- Full-page Ad in Awards Booklet
- Placement of the sponsor’s literature at the Reception
- A table of 10 at the Awards Ceremony Dinner
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization on Awards website and link to your website
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia’s media network and partners pre and post-event
- Announcement / Acknowledgement of the Sponsors in G2E Asia’s EDM and awards website pre and post-event
- Sponsors’ Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - “Thank You to Our Sponsors” Boards located at prominent locations around the event

Sponsorship Opportunities Summary

	WELCOME	PLATINUM	GOODBYE BAGS	GOLD
	HK\$300,000	HK\$130,000	HK\$118,000	HK\$88,000
On the night				
Sponsorship named at entrance	✓			
Sponsor's bags to guests			✓	
Literature at reception	✓	✓	✓	✓
Souvenir distribution (welcome)	✓			
Souvenir distribution (ceremony)	✓			
Photo opps with model/mascot	✓			
Tables	2 premium	1	1	1
Logo on ceremony backdrop	at top	✓	✓	✓
Logo on ceremony signage	at top	✓	✓	✓
Logo on "Thank you to our sponsors"	at top	✓	✓	✓
Awards booklet				
Logo	at top	✓	✓	✓
Organization description	100 words	100 words	100 words	100 words
Ad	double-page spread	✓	✓	✓
Editorial				
Senior executive interview in eDM	✓			
Announcement of sponsors in eDMs	✓	✓	✓	✓
Media partners/PRs your logo	where app	where app	where app	where app
Social media	where app	where app		
Awards website				
Banner ad	✓	✓		
Video on website	2 minutes	1 minute		
Sponsor logo	at top	✓	✓	✓
Organization description	100 words	100 words	100 words	100 words
Link to your website	✓	✓	✓	✓
Online announcement of sponsors	✓	✓	✓	✓



For sponsorship enquiries and event tickets, please contact:

Reed Exhibitions

Vera Ng

P: +852 6102 3102

E: Vera.Ng@reedexpo.com.hk

Inside Asian Gaming

Jadeson Ho

P: +853 6331 5577

E: jh@omediamacau.com

For more information, please go to www.g2eAsiaAwards.com