Singular Sportsbook

Operators get an end to end sport betting solution with an easy and fast set up. Singular can deploy a new environment with the sportsbook platform in two weeks. Additionally, the modular and flexible architecture of the solution allows Singular Sportsbook to easily and shortly integrate any complementary product, for example, match tracker, player props, virtual games.

The powerful back-office can process:
- 2.5 million registered users
- 250,000+ daily active users
- 8 million+ sportsbook tickets each month
- 300+ simultaneous LIVE matches and high concurrent load without affecting the user experience

The Business Intelligence (BI) tool provides the operator with a detailed overview and analysis of their business performance via the 100+ dashboards and real-time reporting. On top, the Risk Management (RM) System helps operators to manage their risk exposure in an efficient and proactive way using the Risk Assistant Tool or setting their own limits.

Sportsbook Front-End is easily customizable and configurable from the Control Center using a set of APIs that can be integrated to the existing casino website of the operator. The solution is also equipped with widgets for easier data prioritization.

Addressing customer needs Singular continuously change and evolve the UI and UX. Singular is devoted to continuously improving the user experience by introducing new ways of interactions with the game, giving operators the tools and knowledge to create a more personal, unique game experience.

We have also introduced features that increase user engagement and retention rate of players: Ultimate Cash-out, Edit Bet, Quick Bets, Book-A-Bet.

Finally, following market trends of exponential increase in smartphone usage, Singular created a highly responsive, simple and easy-to-use mobile solution which has increased the lifetime value of the players.