

bet games.tv

BEST INDUSTRY RISING STAR

COO AISTE GARNEVICIENE, BETGAMES.TV



AISTE GARNEVICIENE



BetGames.TV CEO Vygerdas Jonikas and COO Aiste Garnevičienė.
Awards ceremony at Deloitte office, Vilnius. 2018.

ACHIEVEMENTS IN THE MARKET:

- Idea of the most popular game "War of Bets"
- Concept of the widget
- Contribution in expanding the company's games portfolio
- Key role in the company's expansion into abroad markets
- Attraction of key people in the gambling industry
- Major part of the Deloitte awards winning team
- Contribution on being shortlisted for Best Gaming Innovation at SBC Awards
- Influential impact in the gambling industry:

[BetGames.TV talks to ICE TV at ICE 2019](#)

50 Technology Fast 50
2018 CE LAUREATE
Deloitte

Laureate of the Deloitte 2018
Fast 50 ranking





April 15th 2019

It's my great pleasure to warmly recommend my friend Aiste Gameviciene for the Industry Rising Stars award at G2E Asia. It is fitting that she would be honoured at the Asia event as she herself keeps exploring the boundaries of what can be achieved in the gambling space. Betgames has gone from strength to strength, far outgrowing the Lithuanian origin while keeping a strong and original company culture. This is not least thanks to her tireless, positive, and enthusiastic leadership, consistently growing talents around her while building a strong and deep network in the industry, forged on honesty, collaboration, and friendship, strong characteristics of her own personality.

EBBE GROES
CEO, EveryMatrix



EBBE GROES
CEO, EveryMatrix



To whom it may concern,

April 18th 2019

Nomination of Aiste Garneviene, CEO of TV Zaidimai

The Hollywood Group, South Africa's largest sportsbook, was introduced to TV Zaidimai through their BetGames product, which was identified as a potential 'winner' for our local market, in 2014.

Whilst the approval process for the games took longer than expected with the regulators, the support and assistance from the BetGames technical team was encouraging and resolute. We soon learned that the person behind the team was their CEO, Aiste Garneviene. She was completely hands-on in making this new venture work, believing in her product and trusting in her new partners at Hollywood.

The partnership was cemented when Aiste led a team from Lithuania to South Africa to get hands-on experience of their product in a developing country. Constant communication thereafter ensured that there was further innovation from the BetGames team. This included the extension of the game draws to run 24-hours and the introduction of new games. The BetGames bouquet of games is now a massive part of the Hollywood's business and has been extended, through various channels, to other sportsbooks in the country. It is, without doubt, the number one product of its kind in South Africa.

Aiste, as an exceptional leader would, built a team around her, capable of managing and controlling a growing company in her absence on maternity leave. It is a testament to her nature and personality that the same team continues to run the company now, with her back at the helm.

Hollywood's relationship with BetGames and its management team continues to strengthen. Interactions regarding further games development between the two companies are ongoing and we look forward to many years of mutual growth. We are totally confident in the Lithuanian team, led by Aiste, to provide us with exciting times ahead.

Best regards,

DERMOT O'CONNELL
Executive, Betting Operations

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Company Registration Number: 2008/009771/07
Directors: OB Heffer, ZP Maseko (non-executive), P Rampersadh (non-executive), SK Rampersadh

DERMOT O'CONNELL
Executive, Hollywood Group

"Aiste is someone who keeps her eye on the client's needs and requirements and always makes certain that the benefits associated with her project proposals are client orientated at all times."

KEITH LONG

CEO WBZ gaming consultants

*Recommendation in
LinkedIn*