



TRUE CINEMATIC GAMING

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Betsoft is

a multinational,

multi-award-winning provider

of premium iGaming products.



A BRAND BUILT ON QUALITY.

The Betsoft name is a seal of approval for players and operators alike. We employ some of the industry's finest game designers, software developers, artists and animators to continuously redefine what cinematic RNG gaming can be. We offer our clients an unmatched level of uptime, service and support, with a fully-featured casino management platform and an army of backend engineers, account managers, and marketing specialists.

Our vision has been consistent for more than a decade: to bring the cutting-edge in cinematic gaming to the widest possible audience. We have worked to carefully enter new iGaming jurisdictions, obtain independent certifications, and build a client base that covers all regulated gaming markets worldwide.

THE BEST GETS BETTER.

As well as developing one of the iGaming industry's best content portfolios – packed with profitable player favourites – we are never satisfied with the status quo. Our creative and technical teams are constantly forging ahead with new ideas and innovations to improve player acquisition and engagement. Every new Betsoft game is built in HTML5, with a single codebase guaranteeing great gameplay across desktop and mobile devices. By making sure our own products and services are always evolving, we help to improve our clients' bottom line performance.

Our games are played worldwide,
through more than 500 casinos.



BETVICTOR

SLOTS
MILLION

dafabet

EUROBET

UGUTS

Stanleybet

intertops

**inter
wetten**

KNOCKOUT
GAMING

LeoVegas

LOTTOMATICA

TROPEZIA
PALACE

**MICRO
GAME**

**mr
green**

ONLINECASINO
DEUTSCHLAND

**planet win
365**

RIZK

**Vera
John**

Sisal.it

Caliente

SNAI

Spillehallen.dk

sportingbet

William HILL

Leading the charge on certification and compliance.

The Betsoft culture is built around an unshakeable commitment to responsible gaming. From our state of the art, independently-certified RNG system to our development and integration platforms, we believe in transparency, honesty, and fair play. Across our entire suite of products and services, worldwide, we comply with even the industry's most stringent regulations.

CERTIFICATIONS

We partner with leading independent certification bodies, and work proactively with governments to ensure that our complete portfolio is audited and approved for every market we cover. This includes industry institutions like the Malta Gaming Authority, AAMS, and the Danish Gambling Authority.

To make sure our technology can always meet regulatory requirements, we work closely with Gaming Labs International (GLI), the leading testing laboratory, recognised internationally for its experience and expertise in inspecting, testing, and certifying gaming software and systems.

GLI test, inspect and certify products for conformity to more than 475 gaming jurisdictions around the world. Our titles have been certified by GLI, in order to ensure that they comply fully with the diverse compliance requirements of our operators.





QUINEL

GLI®



REGULATORY COMPLIANCE

Betsoft has held a Class 4 license with the Malta Gaming Authority for five years.

Our open commitments to transparency and integrity have also seen us granted authorisation to distribute content in more than 10 other regulated markets, including Italy, Sweden, Germany, Belgium, and Denmark.



OUR SERVICES

Betsoft Gaming



**EXCELLENCE
COMES
AS
STANDARD.**

Betsoft services





Account Management

We work with casino operators worldwide to deliver memorable, engaging iGaming experiences. Beyond our compelling content library, we offer a complete suite of services and world-class support to help our clients acquire, retain, and reward players. Spread across different regulated markets, our Management, Development, Quality Assurance and Customer Support experts are dedicated to supporting every aspect of your business.

Customer Support

Our regional support teams are staffed with specialists whose job it is to prioritise issues, respond quickly to business concerns, and handle a range of other queries. Whether they're examining data logs, resolving errors, or clearing pending wallet transactions, these experts are available around the clock – a single point of contact for dedicated, personalised support.



Marketing Services

Every Betsoft game comes complete with a rich library of promotional assets, allowing our clients to build quick and easy advertising campaigns for web, social, email, and affiliate sites. As complete as these art packs are, our clients often tap into Betsoft's pool of marketing specialists to create compelling custom campaigns targeted at cross-selling or new player acquisitions.





Betsoft employs the best talent to assist our customers in populating their commercial casinos, monitoring and analysing essential game and player metrics, and seizing promotional opportunities when new content is published.

Our dedicated Account Managers are backed by technical experts and the industry's most reliable platform. Support, advice, and assets are all available on demand.

Technical Services

Betsoft runs on the iGaming industry's most bulletproof infrastructure. Our products are available on average for 99.9% of the time - a testament to the service (and the server know-how) of our global group of technical experts. Clients choose to rely on Betsoft for backend stability, new game integrations, cloning casino sites, and much more. In brief, the world's best casinos trust us with their business.

