

ODDS.GG

UltraPlay's revolutionary eSports match predicting system – ODDS.gg

As the world's leading eSports betting data and platform provider, UltraPlay has developed a one-of-a-kind eSports odds feed, called ODDS.gg.

ODDS.gg provides real-time eSports odds, based on the idea of combining machine learning algorithms and human trading interactions. This hybrid methodology allows the system to learn from previous outcomes while taking into account what people are likely to bet on in an effort to accurately predict winners.

The ODDS.gg feed has the widest selection of competitive games (25 titles), covering 3000+ eSports events a month, 1500+ live events and 50+ markets created with the mindset of a gamer. All that comes alongside live streaming through integrated multi-platform video and an option for theater mode. Sportsbooks can finally have a quality eSports offering that has the potential to meet the requirements of the web-savvy Millennial audience.

With the innovative spirit incorporated in each and every project of the company, UltraPlay has again achieved its mission by delivering the one missing piece to the never-ending race in the eSports ecosystem. The highly rated product ODDS.gg is a true winner of the hearts and minds of the clients who trust and score top results thanks to the advanced betting solution provided by UltraPlay.

Odds.gg is adopted by the industry's professionals from all across the globe, as a working model for eSports betting, covering the requirements of both operators and gaming consultants alike.

UltraPlay's iGaming solutions are used by more than 40 leading brands holding the leadership positions in the eSports betting sector.

UltraPlay keeps on delivering its breakthroughs in eSports and Sports betting on core and emerging gaming markets worldwide.