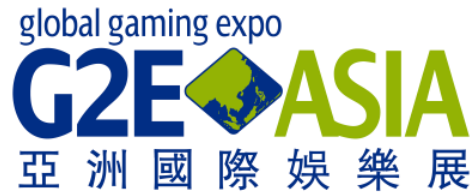


The 2018 G2E Asia Awards





About G2E Asia Awards

The 2018 G2E Asia Awards have been launched to recognize excellence and innovation, while celebrating the success and outstanding contributions of not only the gaming but also the non-gaming aspects of the entertainment industry in Asia.

The G2E Asia Awards Dinner takes place on 15th May 2018, which will additionally provide an unrivaled networking opportunity.

The 12 Categories

1. Best B2B Digital Product Solution
2. Best Corporation Social Responsible (CSR) Contribution
3. Best Lottery Solution
4. Best Industry Rising Stars
5. Best VIP Gaming Promoter
6. Best B2B Digital Platform & Software Solution
7. Best Electronic Gaming Solution (Slots and EGTs)
8. Best Industry Innovation
9. Best Table Game Solution
10. Best Gaming Floor
11. Best Industry Supplier
12. Best Integrated Resort

About the Judging Panel

- A jury of peers: the industry should be judged by the industry
- We expect around 30 to 40 judges in 2018, growing in future years

Judging Panel Industry Sectors

- Operators
- Analysts
- Gaming media
- Suppliers (slots, ETGs, others)
- Gaming academics
- Gaming lawyers
- Gaming consultants
- Former regulators
- Junket experts
- iGaming operators and regulators



2018 G2E Asia Awards

Sponsorship Opportunities

Exclusive to ONE sponsor only

- Your company will be endorsed as the Welcome Area Sponsor at the entrance area
- Your Model/Mascot to distribute your souvenirs in the Welcome Reception Area
- Your Model/Mascot to take photos with guests in the Welcome Reception Area
- Two premium tables (for 20 people) in a prime location of Ceremony Dinner
- The opportunity to give out souvenirs to Award Ceremony guests (souvenirs by sponsor)
- Editorial coverage for the interview with your company's senior executive in the Awards EDM
- 2-minute company video play on Awards website
- Banner Ad on Awards Website for 1 month
- Sponsor's logo acknowledgement at top of the sponsors on website, awards booklet, ceremony signage and backdrop
- Double-page spread Ad in Awards Booklet
- Social media highlight before, during and after the event

Entitlement (cont'd)

- Placement of the sponsor's literature at the Reception
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization and link to your website
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia's media network and partners pre and post-event
- Announcement / Acknowledgement of the Sponsors in Awards EDM and awards website pre and post-event
- Sponsors' Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - "Thank You to Our Sponsors" Boards located at prominent locations around the event

Entitlement:

- One-minute company video play on Awards website
- Banner Ad on Awards Website for 1 month
- 100-word Description of your organization on Awards website and link to your website
- Special feature of the sponsor in the pre-awards editorial
- Social media highlight before, during and after the event
- Full-page Ad in Awards Booklet
- Description of your organization (100 words) in Awards Booklet
- Placement of the sponsor's literature at the Reception
- A table of 10 at the Award Ceremony Dinner
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia's media network and partners pre and post-event

Entitlement (Cont'd):

- Announcement / Acknowledgement of the Sponsors in G2E Asia's EDM and awards website pre and post-event
- Sponsors' Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - "Thank You to Our Sponsors" Boards located at prominent locations around the event

Entitlement:

- *Exclusive Opportunity to raise brand visibility with “Goodbye” bags.* Sponsor logo can be very prominently Displayed on the outside of the bags (bags to be prepared by sponsor)
- Full-page Ad in Awards Booklet
- Placement of the sponsor’s literature at the Reception
- A table of 10 at the Awards Ceremony Dinner
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization on Awards website and link to your website
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia’s media network and partners pre and post-event
- Announcement / Acknowledgement of the Sponsors in G2E Asia’s EDM and awards website pre and post-event
- Sponsors’ Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - “Thank You to Our Sponsors” Boards located at prominent locations around the event



Entitlement:

- Full-page Ad in Awards Booklet
- Placement of the sponsor’s literature at the Reception
- A table of 10 at the Awards Ceremony Dinner
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization on Awards website and link to your website
- Announcement / Acknowledgement of the Sponsors in the press release relating to the Awards where appropriate via G2E Asia’s media network and partners pre and post-event
- Announcement / Acknowledgement of the Sponsors in G2E Asia’s EDM and awards website pre and post-event
- Sponsors’ Logo acknowledgement on:
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Entitlement:

- Full-page Ad in Awards Booklet
- Half table (for 5 pax) at the Awards Ceremony Dinner
- Description of your organization (100 words) in Awards Booklet
- 100-word Description of your organization on Awards website and link to your website
- Sponsors' Logo acknowledgement on:
 - Awards Booklet
 - Awards Ceremony Signage
 - Awards Ceremony Backdrop
 - "Thank You to Our Sponsors" Boards located at prominent locations around the event

Sponsorship Opportunities Summary

	WELCOME	PLATINUM	GOODBYE BAGS	GOLD	SILVER
	HK\$300,000	HK\$120,000	HK\$100,000	HK\$80,000	HK\$50,000
<u>On the night</u>					
Sponsorship named at entrance	✓				
Sponsor's bags to guests			✓		
Literature at reception	✓	✓	✓	✓	
Souvenir distribution (welcome)	✓				
Souvenir distribution (ceremony)	✓				
Photo opps with model/mascot	✓				
Tables	2 premium	1	1	1	1/2
Logo on ceremony backdrop	at top	✓	✓	✓	✓
Logo on ceremony signage	at top	✓	✓	✓	✓
Logo on "Thank you to our sponsors"	at top	✓	✓	✓	✓
<u>Awards booklet</u>					
Logo	at top	✓	✓	✓	✓
Organization description	100 words	100 words	100 words	100 words	100 words
Ad	double-page spread	✓	✓	✓	✓
<u>Editorial</u>					
Senior executive interview in eDM	✓				
Announcement of sponsors in eDMs	✓	✓	✓	✓	
Media partners/PRs your logo	where app	where app	where app	where app	
Social media	where app	where app			
<u>Awards website</u>					
Banner ad	✓	✓			
Video on website	2 minutes	1 minute			
Sponsor logo	at top	✓	✓	✓	✓
Organization description	100 words	100 words	100 words	100 words	100 words
Link to your website	✓	✓	✓	✓	✓
Online announcement of sponsors	✓	✓	✓	✓	



For sponsorship enquiries and event tickets, please contact:

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